## **Our Ingredients Policy**

At Besom Tor Apothecary, we believe that what you put in and on your body matters. That’s why every ingredient we use is chosen with care, intention, and integrity.

### **Pure, Organic & Natural**

* We source only **organic** or **wildcrafted** herbs and ingredients wherever possible.
* Our dried herbs, oils, and powders are free from synthetic additives, fillers, preservatives, and artificial fragrances.
* If a product is not certified organic, we’ll always be transparent — and only use ingredients we trust and would use ourselves.

### **Ethically Sourced**

* We work with suppliers who prioritise **sustainability**, fair labour practices, and respect for traditional knowledge.
* Many of our herbs are grown in their native habitats or by small-scale farmers who honour the earth.

### **No Nasties – Ever**

* No parabens, phthalates, sulfates, artificial colours, or synthetic chemicals.
* No hidden ingredients. You’ll always find a full, honest ingredient list on every product label and listing.
* No greenwashing — just real, clean ingredients you can pronounce.

### **Tested for Safety, Not on Animals**

* We never test on animals. Our products are made in small batches and tested only on willing humans (usually us!).
* We carry out patch tests and product stability checks to ensure quality and shelf life — naturally.

### **Transparency is Everything**

We want you to feel confident in every choice you make with us. If you ever have a question about an ingredient, just ask. We’re more than happy to explain what it is, why it’s there, and where it came from.

Because at Besom Tor Apothecary, **what you see is what you get** — and what you get is always pure, honest, and crafted with care.